

Directors, Officers and Advisers

Executive Directors

Nicholas Vetch CBE

Executive Chairman

Appointment to the Board

Nicholas co founded Big Yellow in 1998 and has served as Executive Chairman since July 2003. Prior to this he held the position of CEO, having co founded Big Yellow in 1998.

Relevant experience and contribution

He brings more than 35 years' experience in property, retail and entrepreneurial businesses and has played a central role in building Big Yellow into the UK's market-leading self storage platform.

Nicholas provides long-term strategic leadership to Big Yellow, with a particular focus on capital discipline and sustainable growth. In 2023, he was appointed a Commander of the British Empire ("CBE"). Along with his co-founder, Jim Gibson and the CEO-Designate John Hunter, he continues to develop the strategy of the business.

External appointments

Nicholas is a Trustee of the Royal Drawing School and the Universal Sponsorship Pathway UK, and a Non-Executive Director of Conduit Holdco Limited.

Jim Gibson

Chief Executive Officer

Appointment to the Board

Jim has served as Chief Executive Officer since 2003. Prior to this he was Finance Director, having co-founded Big Yellow in 1998.

Relevant experience and contribution

Jim has led the business through multiple economic cycles and has been instrumental in developing its strategy, maintaining Big Yellow's market-leading position and managing the business through recent geo-political uncertainties. He brings a wealth of experience in self storage operations and real estate, combined with strong financial and commercial expertise. Prior to Big Yellow, Jim held Finance Director roles at Edge Properties and Heron Property having trained as a chartered accountant specialising in real estate and construction at Arthur Andersen & Co.

He is responsible for strategy execution across the Group and brings an external perspective through his Non-Executive roles. Jim is retiring from the business on 20 July.

External appointments

Jim is a shareholder and Non-Executive Director of AnyJunk Limited and CityStasher Limited, an investor in Moby Self Storage (Brazil), Chair of Trustees of the London Children's Ballet, Chair of Trustees of The Big Yellow Foundation and a Trustee of the Bede's Development Foundation.

John Hunter

Chief Operating Officer

Appointment to the Board

John joined Big Yellow as Chief Operating Officer in April 2024 and was appointed to the Board in July 2025.

Relevant experience and contribution

John brings over 20 years' experience in retail and consumer services, having held a range of senior management roles at Carphone Warehouse, Geek Squad and HomeServe. A Chartered Accountant who qualified with Arthur Andersen, John combines strong financial discipline with extensive hands on operational leadership. He is responsible for the day to day operations of the business, driving performance, customer service and operational efficiency across Big Yellow's store network and digital platforms. John's breadth of experience supports the Group's focus on scalable, customer led operations and continuous improvement.

John will take over as Chief Executive Officer upon the retirement of Jim Gibson in July 2026.

External appointments

None.

John Trotman

Chief Financial Officer

Appointment to the Board

John joined Big Yellow as Chief Financial Officer in 2007, having originally trained as a Chartered Accountant with Deloitte LLP.

Relevant experience and contribution

John has extensive financial experience in real estate finance, accounting and corporate governance. He oversees the Group's financial strategy, capital structure, reporting, treasury and risk management, supporting disciplined investment and long-term value creation. His depth of technical expertise and sector knowledge has meant he's played a key role in maintaining robust financial controls while enabling Big Yellow's development pipeline and sustainability ambitions. He is involved in all aspects of the day-to-day strategy and operations of the business.

External appointments

None.

Committee key

N Nominations Committee A Audit Committee R Remuneration Committee S Sustainability Committee ● Committee Chair

Non-Executive Directors**Dr Anna Keay OBE****Independent
Non-Executive Director**

N A R S

Appointment to the Board

Anna joined the Board in March 2018 and brings senior leadership experience from the heritage and charitable sectors. She also writes and broadcasts widely, presenting on history and buildings for Channel 4.

Vince Niblett**Senior Independent
Non-Executive Director**

N A R S

Appointment to the Board

Vince was appointed to the Board in June 2017.

Laela Pakpour Tabrizi**Independent
Non-Executive Director**

N A R S

Appointment to the Board

Laela was appointed to the Board in July 2020.

Relevant experience and contribution

Anna supports the Board's focus on people, as the designated Non-Executive Director for workforce engagement, where she provides a formal link between employees and the Board, bringing deep expertise in governance and organisational culture. As an historian, she provides an external perspective to the Board as well as deep operational experience and was awarded an OBE for services to heritage.

External appointments

Anna has been CEO of the Landmark Trust since 2012. She is also a Trustee of the Royal Collection Trust and Director of both the Architrave Historical Services and the Lundy Company.

Relevant experience and contribution

He brings significant experience in audit, governance and professional services, having previously been Global Managing Partner for Audit at Deloitte. Vince has many years of financial and commercial experience, and provides independent oversight of Board processes, risk management and financial governance, supporting effective engagement with shareholders. He also leads Board composition, ensuring an appropriate balance of skills and experience at the Company.

External appointments

Vince is also a Non-Executive Director and Chair of the Audit Committee of Forterra plc, a Non-Executive Director of Target Healthcare REIT plc, and a Trustee of the Ruth Strauss Foundation.

Relevant experience and contribution

Laela has a wealth of corporate and financial experience in high growth businesses, providing deep expertise and international experience from senior finance roles across technology, digital and media businesses. Her experience supports the Board's oversight of financial resilience, investment decisions and governance standards.

External appointments

Laela is Finance Director of Consumer Converged at Virgin Media O2. She also currently serves as a Trustee of the British Library.

Directors, Officers and Advisers continued

Committee key

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Heather Savory

**Independent
Non-Executive Director**



Appointment to the Board

Heather joined the Board in March 2021.

Michael O'Donnell

**Independent
Non-Executive Director**



Appointment to the Board

Michael joined the board of the Big Yellow in September 2021.

Relevant experience and contribution

She brings significant experience in technology and public policy, gained through senior leadership roles at the Office for National Statistics and with United Nations data initiatives. Heather supports the Board's oversight of environmental strategy, ESG reporting and emerging regulatory requirements, helping embed sustainability into long-term business planning. Her background strengthens the Board's understanding of data, transparency and risk, particularly in relation to sustainability.

External appointments

Heather is also an advisory partner for Conquer.ai, an AI consultancy and Trustee of the Universal Sponsorship Pathway Charity ("USPUK").

Relevant experience and contribution

He has a strong background in private equity and investment, having previously been a Partner at LGV Capital. Michael brings significant expertise in high growth businesses and of listed Company governance. As Chair of the Remuneration Committee, he leads on performance management, incentive structures and value creation, supporting shareholder alignment and providing remuneration oversight.

External appointments

Michael has been Chair of Home REIT plc since January 2024 and Lighthouse Funerals since August 2025.

Company Secretary and registered office

Shauna Beavis
2 The Deans
Bridge Road
Bagshot
Surrey
GU19 5AT

Company Registration No.
03625199

Bankers

Aviva Commercial Finance Limited
Barclays Bank plc
HSBC Bank plc
Lloyds Bank plc
M&G Investments Limited
Pricoa Private Capital

Solicitors

CMS Cameron McKenna Nabarro Olswang LLP
Fladgate LLP
Lester Aldridge LLP
Shoosmiths LLP
Slaughter and May

Financial advisers and stockbrokers

J P Morgan Cazenove

Statutory Auditor

KPMG LLP
Chartered Accountant and Statutory Auditors

Valuers

Jones Lang LaSalle